

GeoTrust® Web Site Anti-Malware Scan Cheat Sheet

Data Sheet: Web Security

Overview

Don't let your clients get hacked! Protect your customers with an affordable daily antimalware scan from GeoTrust that can help identify both well-known malware as well as brand-new malware strains.

Clean up sites fast with instant alerts that clearly identify and locate malicious code. These alerts enable your customers to eliminate malware quickly, stay off search engine blacklists, and keep search traffic flowing to their website.

Assure your customers that their sites have been scanned for malware by showing an antimalware seal from GeoTrust, one of the most popular SSL brands on the Web.

This easy-to-implement cloud service is available directly from Channel Partners who are domain-hosting providers or web security suppliers.

What is malware?

Malware is a general term for malicious software and is a growing problem on the Internet. Hackers install malware by exploiting security weaknesses on servers and gaining access to websites. The malware code is not visible or easily detected, and may infect customers' computers when they simply browse a compromised website. Hackers use it to spread viruses, hijack computers, or steal sensitive data such as credit card numbers or other personal information.

Malware Facts:

- Malware—One in 203.3 emails in August contained malware¹
- Malicious websites—3,441 websites are blocked per day²
- 34.1 percent of all malicious domains blocked were new in August³
- 17.3 percent of all Web-based malware blocked was new in August⁴

Why does a website need a malware scan?

Every website needs to be trusted to be successful. Growing concerns about fake sites, viruses, and identity theft have made consumers reluctant to do business with websites that are not taking steps to protect against them. Over 286 million unique variants of malware were identified last year alone, and the total malware traversing the Internet continues to grow at an alarming pace.⁵

Key Features:

- Daily antimalware scan for regular checkups
- Analysis of Web page for identifiable malicious code plus monitoring to identify malicious activity to enable easy cleanup of an infected site

1. Symantec Intelligence Report—August 2011

2. Symantec Intelligence Report—August 2011

3. Symantec Intelligence Report—August 2011

4. Symantec Intelligence Report—August 2011

5. Symantec Internet Security Threat Report, Volume 16, 2011



- Instant alerts identifying malicious code to enable fast malware removal
- On-demand scans to enable quick confirmation of clean site status
- Displays a new trust mark from GeoTrust, the #1 brand of SSL for the top 1 million most visited domains on the Web

Key Competitive Differentiators:

The GeoTrust Web Site Anti-Malware Scan provides the following features, setting it apart from competitive offerings:

- Behavioral Analysis
- Zero-day malware
- Exploit Analysis
- Real-time sandbox analysis

What are the financial benefits to partners?

GeoTrust Web Site Anti-Malware Scan is a tremendous opportunity for partners by delivering a cost-effective solution to a large addressable market at high partner margins. Partners who offer this product benefit financially in several ways:

- **New revenue stream** —Add new high-margin security solutions to your product portfolio and generate revenues through bundles and new customer sales.
- **Increase customer retention**—Protect your role as trusted advisor to your existing customers by offering additional security services.
- **Exclusive channel-only offering** —At time of launch, GeoTrust Web Site Anti-Malware Scan will only be available through the Trust Services Partner Program. Currently, Symantec will not be offering it as a direct sales product.

What are the benefits to a partner's customers?

Every website needs to be trusted to be successful. Growing concerns about fake sites, viruses, and identity theft have made consumers reluctant to do business with websites that are not taking steps to protect them.

GeoTrust Web Site Anti-Malware Scan helps website owners and online businesses to:

- **Assure visitors** that their site has been scanned for malware
- **Protect website traffic** by avoiding blacklisting by browsers and search engines
- **Identify and fix** malware infections fast and easily
- **Show visitors they are safe** by displaying a trust mark from GeoTrust, the #1 brand of SSL for the top 1 million most visited domains on the Web



Quick Basic vs. Branded Feature Comparison

Feature	Basic Web Site Scan	GeoTrust Web Site Anti-Malware Web Site Scan
Site Coverage		
Scan Frequency	Daily	Daily
Number of Page Scanned	5	50
Detection Engine		
Static analysis	Yes	Yes
Behavioral Analysis	No	Yes
Malware Reporting		
Malware Details	Yes	Yes
End User Portal Access	Yes	Yes
On demand scan	No	Yes
Seal		
Anti-Malware Seal	No	Yes

For More Information

Please visit our partner site and download our GeoTrust Anti-Malware Scan Launch Kit at <https://www.verisignpartnergrabandgo.com/additional-resources/> or visit our VeriSign SSL Partner page on Symantec's partner portal, PartnerNet <https://partnernet.symantec.com/Partnercontent/Program/VeriSignSSLProgram.jsp>

You can also contact your Channel Account Executive, visit our website at www.geotrust.com/antimalwarescan, email trustservices_channel@symantec.com, or call the Trust Services Partner Program call center at (866) 893-6565 (option 6) or (650) 426-3347 (option 6).

