



### **Dear Associate**

In association with Symantec WSS Division, JNR Management is delighted to roll out a 'Game Changer' plan in the web security industry through its subsidiary conglomerate, 'mysslonline'. The exclusive program called "Encryption Everywhere" is designed to safeguard every website on the Internet against cybercrime. And, this mission will be accomplished through the mechanism of data encryption, implemented through SSL certificates.

Researches reveal that merely 3% of websites are encrypted globally. Good that these websites are secured from the risk of individuals, performing unethical activities over the Internet. But, this data has a darker side of it too.

It narrates that 97% of websites could be the victims of cyber-attacks, which could be related to stealing credit card information, customer's information, somebody's private data, and much more. Moreover, websites developed on CMS (e.g., Wordpress, Drupal, Joomla, etc.) platforms need to be more secured, as they are more vulnerable to Internet attacks. That's not all! Going forward, the features related to GEO location tracking, device motion, obtaining user media (e.g., downloading music, videos) and other related functions will be restricted on non-secured (http) websites. These websites (non-https) are expected to lose their value in respect to performance as well as search engine ranking. It is really a serious concern, which needs to be resolved on higher priority.

The core objective of 'Encryption Everywhere' is to encrypt 100% of all websites by 2018.

Good News! This is an exclusive opportunity for our web-hosting resellers. Do you know that Symantec is offering each and every customer of yours a "Free Basic DV SSL" through us?

So, there are possibilities to flourish your business even more than ever before. It gives you an opportunity to bundle the complimentary SSL certificates with various hosting packages.



# THE ENCRYPTION EVERYWHERE PLATFORM

TLS/SSL Capabilities

DV & OV Wildcards and SANS EV SANS

Encryption Capabilities RSA, ECC and DSA

Authentication Capabilities
DNS, File and WHOIS

APIS

ORDER, QUERY & LIFE CYCLE MANAGEMENT

**REST & SOAP** 

BULK API TRANSACTION API UPSELL API QUERY API

# **SSL Capabilities:**

Symantec offers a variety of SSL products that support various authentication mechanisms for different needs. From SSL certificates that secure one domain to SSL certificates that can secure unlimited sub-domains or Unified Communications/SAN certificates that protect multiple domains in one certificate in various applications.

# **Encryption Capabilities:**

Symantec offers a variety of Encryption Algorithms. ECC or Elliptic-Curve Cryptography with Symantec provides stronger security and higher performance with a shorter key size when compared with the current dominant encryption method. For example, an ECC certificate-with a 256-bit key is stronger than an RSA certificate with a 2048 –bit key. OSA Certificates allow you to enhance your flexibility to deploy RSA for your business needs. RSA Certificates are widely adopted and DSA certificates meet compliance requirements with certain government agencies.

### **Authentication Capabilities:**

Symantec offers a variety of authentication mechanisms while issuing domain validated SSL products, starting from automated DNS and File Authentication to classic WHOIS authentication.

### **APIS:**

Symantec supports a set of order, query, and other life cycle management APIS that enable partners to integrate its security offerings within their infrastructure.



#### **BROWSER COMMUNITY PUSHING FOR HTTPS AS STANDARD**





FREE DV SSL OFFERS GETTING POPULAR

SMARTER AND SOPHISTICATED ATTACKS HAPPENING





SECURE PAGES GET BETTER SEARCH RANKING

GREEN ADDRESS BAR: STANDARD FOR ENTERPRISE WEB PRESENCE



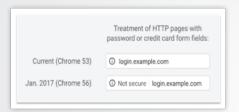


# BROWSERS MANDATING HTTP/2 USE ENCRYPTION



# Moving towards a more secure web

Beginning in January 2017 (Chrome 56), Google will mark HTTP pages as non-secure



HTTP security indicator will turn into the red triangle that Google use for broken HTTPS



Source: https://security.googleblog.com/2016/09/moving-towards-more-secure-web.html

# **Our Achievements**





# Why to be the Part of Encryption Everywhere Program?

Be a 'Game Changer'. Symantec's 'Encryption Everywhere' platform provides a unified approach to security integration, automation and management. It's time to help your customers stay safe against data snooping, and get profited through our expertise. Upsell to a paid SSL certificate and unveil the power of value proposition, which only you can put forward to your customers. Here are some of the products to consider:

- Wildcard SSL Certificate
- Multi-Domain/UCC SSL Certificate
- EV SSL Certificate (Anti-phishing Green Address Bar)
- Stronger & Agile ECC Algorithm
- Trust Offering Site Seals & Warranties

2017 will be the year of https, and this proposition is too good to be missed. Do you still want to miss the bus? Well! Internet is still evolving at a rapid speed, and unleashing massive number of opportunities for our resellers. So, don't wait anymore. Be a part of this journey now, as overlooking the potential of 'Encryption Everywhere' will not be a good idea.

Let's take a pledge to encrypt the web world together, and make it a safest place for everyone.

# **About JNR Management:**

- Platinum Level Partner & Master Reseller-Cum-Distributor for Symantec Website Security Solutions.
- Most Awarded & Recognized as the Largest Partner in South East Asia.
- Head Quartered in Delhi-NCR with Sales Offices in Mumbai, Bangalore & Chennai
- World Class Technical Support & Troubleshooting, Just a Phone Call or Click away.
- Serving Millions of Customers Worldwide.
- One Stop Shop for Major Security Offerings in the PKI world.



# WHERE TO REACH OUT:

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### **SIGN UP NOW**

Sign up the EE Partner Assessment Form

Browser Link: https://goo.gl/forms/9NrhiLgA28FUx33N2

# **CONTACT US:**



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